

**For Immediate Release**

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***Saving Species on Private Lands* Recognized by Eric Hoffer Award**

*Lowell E. Baier's latest book named 2021 Eric Hoffer Award Winner*

**BETHESDA, Maryland** – *Saving Species on Private Lands: Unlocking Incentives to Conserve Wildlife and Their Habitats* by Lowell E. Baier with Christopher Segal was recently recognized by the Eric Hoffer Award. The book, which is a guide for private landowners who want to conserve fish and wildlife on their lands, was named the winner of the Business category and a finalist for the Eric Hoffer Award's Grand Prize and for the Montaigne Medal, which is awarded to the most thought-provoking book.

"This book is jam packed with facts and information regarding ecology, laws, rules, regulations and financial incentives for private landowners," the judges said in a statement. "It shows the importance of proactive voluntary conservation for preserving natural resources and saving/protecting endangered species.

"The book is a roadmap for landowners or developers seeking ways to have a net gain while being proactive in protecting the environment," they added.

"We are grateful that *Saving Species on Private Lands* has earned this distinction and are pleased that the judges clearly recognized the book's potential to transform conservation in America," Baier said.

The Eric Hoffer Book Award has become one of the largest international book awards for small, academic and independent presses. The award aims to honor freethinking writers and independent books of exceptional merit. The competition is judged by independent panels within 18 all-inclusive categories.

“We’ve worked diligently to make *Saving Species on Private Lands* accessible to working landowners and wildlife professionals, and we’re pleased that the book has been recognized as the winner of the Business category,” Segal said. “Thank you to the judges and staff of the Eric Hoffer Award for this recognition.”

### **About *Saving Species on Private Lands***

Whether engaged in farming, ranching, forestry, mining, energy development or other businesses, private working lands all have value as wildlife habitat with the proper management and financial support. In *Saving Species on Private Lands: Unlocking Incentives to Conserve Wildlife and Their Habitats*, Lowell E. Baier provides landowners and their partners with a roadmap to achieve conservation compatible with their financial and personal goals. This guide is a great resource for private landowners who want to conserve fish and wildlife on their lands.

“In doing interviews with farmers and ranchers, they kept telling me they needed someone to explain land management practices for wildlife conservation, including endangered species, and to demystify the Endangered Species Act (ESA),” Baier added. “The ESA created a myth in the early ‘70s that landowners in the West are still wary about. I want these landowners to know that the myths of the past are not what they should be worried about today with managing endangered species and other wildlife on their farms and ranches.”

Baier’s aim in writing his book was to:

- 1) Explain wildlife conservation on private lands;
- 2) Show readers how to develop land management plans for wildlife;
- 3) Decipher the Endangered Species Act and how private landowners can address it; and
- 4) Access financial and technical assistance to conserve wildlife and identify non-government organization (NGO) partners.

While this book is targeted toward landowners, government agency and NGO staff, policymakers and students, it introduces the art and language of land management planning by categorizing and explaining the tools used by wildlife professionals to implement conservation on private lands.

Moreover, it documents the multitude of federal, state, local and private opportunities for landowners to find financial and technical assistance in managing wildlife, ranging from working with a local NGO to accessing the \$6 billion per year available for conservation through the federal Farm Bill.

“In the book, I also spotlight who farmers and ranchers can go to for confidential discussions besides the government to find out what they need to know about managing wildlife and endangered species on their land,” Baier said.

To learn more about *Saving Species on Private Lands*, including endorsements of praise, or to learn more about Lowell E. Baier and his other literary works, visit [www.lowellebaier.com](http://www.lowellebaier.com).

### **Get Your Copy!**

Baier welcomes media interviews to aid him in reaching private landowners, including farmers and ranchers, with this powerful book. To schedule an interview, contact him at [lbaier@lawbaier.com](mailto:lbaier@lawbaier.com) or his colleague Christopher Segal at [chris.segal@gmail.com](mailto:chris.segal@gmail.com), or visit [www.lowellebaier.com](http://www.lowellebaier.com) to learn more.

*Saving Species on Private Lands: Unlocking Incentives to Conserve Wildlife and Their Habitats* is now available at [www.rowman.com/ISBN/9781538139387](http://www.rowman.com/ISBN/9781538139387).

### **About Lowell E. Baier**

Lowell E. Baier has spent more than five decades as a tireless advocate for natural resources and wildlife conservation. Throughout his career, he has observed and documented wildlife and its habitats on extensive treks and expeditions around the world. He has been recognized as Conservationist of the Year by various organizations, including the National Fish and Wildlife Foundation in 2008, the Association of Fish and Wildlife Agencies in 2010, *Outdoor Life* magazine in 2010 and the National Wildlife Federation in 2016. He is available for media interviews and can be reached via email at [lbaier@lawbaier.com](mailto:lbaier@lawbaier.com).

### **About the Eric Hoffer Award**

The Eric Hoffer Book Award was founded at the start of the 21<sup>st</sup> century to honor freethinking writers and independent books of exceptional merit. The Hoffer-honored books are from small, academic and micro presses, including self-published offerings. The Hoffer will continue to be a platform for and the champion of the independent voice. Winners of the Hoffer are given prizes, honors and worldwide media exposure, as well as being covered in the U.S. Review of Books.

For more information, please visit [hofferaward.com](http://hofferaward.com).

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